

### **What You Never Knew About House Building....**

1. Britain's Green Belt isn't disappearing under concrete. It's expanding rapidly. Between 2003 and 2004 it increased from 1,671,400 to 1,678,200 hectares - 13% of total land.
2. Just 11% of the UK has been developed.
3. Only 1% of undeveloped land would be used if developers were to build all the homes needed over the next 50 years.
4. National Parks and Areas of Outstanding Natural Beauty cover almost a quarter of the country.
5. Urban regeneration isn't just a buzzword. It's a reality with 72% of new homes now built on brownfield sites.
6. As an industry, housebuilders plant more than 320,000 trees a year.
7. The number of people living alone is set to increase by 2.7 million in the next 20 years.
8. We are building fewer new homes annually than at any time since the Second World War. Fewer new homes were built in 2001 than in any year since 1924, excluding the war years of 1940-47.
9. New homes don't cause flooding. They can help prevent flooding and save water by using Sustainable Urban Drainage Systems and rainwater harvest systems.
10. The best way to make more housing affordable is to build more housing. Only by building enough homes to meet demand can prices be brought under control to allow everyone to buy a decent home of their own.
11. The average brand new home is up four times more energy efficient than its Victorian equivalent.
12. The industry now has nearly 5000 apprentices.

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