



Days 6 and 7 – Saturday 25 and Sunday 26 March
Showhome Weekend

BE INSPIRED THIS MOTHERING SUNDAY

This weekend sees the final two days of New Homes Week 2006 where the house building industry has been showcasing the benefits of new homes.

For most people, the most exciting and striking part of any new development is its show home, the focal point of what the developer is creating and a great indicator of how the finished product will look.

While buying off plan has been and remains popular at many developments, a significant section of the home buying public still like to see the product before they buy, which is why show homes are a valuable part of any developers marketing plan.

This weekend house builders across the UK, large and small, will be opening their show homes for viewing. From city centre locations to small villages and from one bedroom apartments to luxury detached houses, the choice for consumers is vast.

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Details of showhomes in your area can be obtained by calling individual developers or from www.new-homes.co.uk the no. 1 website dedicated solely to advertising new homes.

MEDIA INFORMATION: we have case studies across the UK so please call for one specific to your area. All featured case studies and supporting pictures are available to download at www.new-homes.co.uk/nhw (media & public zone).

For further information please contact:

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