



Day 3 - Wednesday 22 March
Community

HOUSEBUILDING MOVES INTO THE COMMUNITY

Did you know that the house building industry donated hundreds of thousands of pounds to good causes last year?

From fundraising for charity and assisting local schools and sports teams to working with the community on planning applications and helping local traders, housebuilders are putting a lot more into the community than just new homes.

Community consultation leads to successful planning applications for Linden

Linden Homes is committed to involving the local community whenever one of its new developments will have a significant economic and social impact on the surrounding area. Many of its current developments have been sought through consultation exercises with local communities, and as a result the company has recently achieved 10 successful planning applications since February.

Linden Homes believes local involvement in the development process achieves a more deliverable and cohesive project. Its consultation exercises involve holding Community Planning Weekends, where local people participate and create a vision for the future of the proposed development. Linden Homes then carries out negotiations and discussions with the authorities to produce a workable scheme that reflects those visions.

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George Wimpey helps school reach its full potential

North Baddesley Junior school has received a much needed donation from George Wimpey Southern Counties, to help invest in a new state-of-the-art interactive white board teaching system. Once installed the equipment will put the school at the cutting edge of technology and encourage interactive learning in the classroom. The money donated by George Wimpey will buy a set of scanners to support the new system, and help the school utilise its full potential.

Pupils take on construction challenge with Keepmoat!

Pupils from two North East schools were encouraged to take on a team challenge day as part of an initiative to help future generations into work.

Keepmoat Plc and its operating companies Haslam Homes, Frank Haslam Milan (fhm) and Brammall construction will be working with 300 youngsters in 10 schools countrywide over the next few months, offering a dozen young people the opportunity to explore a career within construction.

The day's events - organised by the Outward Bound Trust – involved pupils from Thornaby School travelling to meet students at Hetton Comprehensive School, where the group of 60 took part in 'ice breaker' and team building exercises with Haslam Homes, fhm and Outward Bound employees.

Lisa Lormor Customer Relations Director at fhm said: "Through this initiative we are giving young people the opportunity to explore the various jobs available within construction."

It's Back to the Floor for Patsy at Persimmon

Persimmon has chosen Marie Curie Cancer Care as its charity partner in 2006 and is hoping to raise hundreds of thousands of pounds for the cause, which is why the company has sponsored the inaugural 'Back to the Shop Floor' initiative, which takes place Friday 24 March.

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One of the senior executives taking part will be Patsy McLaren, Sales Director for Persimmon's East Scotland region when she will be swapping her business suit for a sales advisor uniform and going back to her roots. She may also be persuaded out on site and could even find herself making the tea for the team!

Patsy said: "There can be no more worthy cause than Marie Curie Cancer Care which is why I didn't hesitate in taking up the challenge. Getting out on site and talking to the home buyers is a great way to stay in touch with what the market wants."

Other Persimmon executives will also be going back to the floor on Friday 24 March.

For further details of the homes offered by the developers named please contact:

Haslam Homes on 0191 487 3800 or www.haslam-homes.co.uk

Linden Homes on 01883 334451

Persimmon Homes on 08459 10 10 11

George Wimpey 01372 370804

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To find a property in your area visit www.new-homes.co.uk the no. 1 website dedicated solely to advertising new homes.

MEDIA INFORMATION: we have case studies across the UK so please call for one specific to your area. All featured case studies and supporting pictures are available to download at www.new-homes.co.uk/nhw (media & public zone).

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