

new  
homes  
20 - 26 March 2006 week

28 February 2006

**NEW HOMES WEEK 20-26 MARCH**

Dear Contact

Please find enclosed the press pack for the second annual New Homes Week, a campaign run the New Homes Marketing Board in association with the Home Builders Federation and supported by the Halifax.

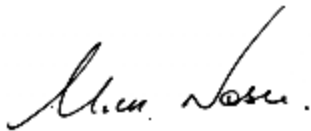
The week will focus on the benefits of new homes for the house buyer. Within the pack we have included a press release for each of the days/themes:

- Monday – Design
- Tuesday - First Time Buyers
- Wednesday - Community
- Thursday - New Homes v. Old
- Friday – Lifestyle
- Saturday/Sunday – Showhomes

Photography and supporting information relating to the week is available at [www.new-homes.co.uk/nhw](http://www.new-homes.co.uk/nhw)

If you have any further questions or would like more information on the stories enclosed please do not hesitate to contact us.

Kind regards



Mick Noble  
Chairman of the New Homes Marketing Board

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